



## Office of Communications

P.O. Box 1659  
Huntington, WV 25717  
Phone (304) 696-5540  
[www.cityofhuntington.com](http://www.cityofhuntington.com)

**May 12, 2014**  
FOR IMMEDIATE RELEASE

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## City of Huntington launches redesigned website

HUNTINGTON – The City of Huntington has teamed up with a local advertising agency to develop a new City website that is more responsive and easier to navigate for residents, visitors and business owners.

The redesigned website, [www.cityofhuntington.com](http://www.cityofhuntington.com), is a collaborative project of the City and Bulldog Creative Services that began during the fall of 2013. The website launched May 5, 2014, and includes mobile- and tablet-friendly platforms.

The City sought to develop a new website that was designed and organized in a manner that allowed users to easily find and access information. The objectives were to provide simple and intuitive access to public services; serve as a communications tool; streamline business operations; improve transparency; and generate interest among residents, businesses and visitors about various activities and special projects.

“Our website often is the first point of contact that residents, visitors or business owners have when they are seeking information about the City of Huntington,” Mayor Steve Williams said. “This new product provides a world-class, online presence that will provide the answers that its users are seeking and showcase everything that our exceptional city has to offer.”

Some of the features of the new website include:

- A “Business Wizard” that provides customized information to help you start and operate a business in the City of Huntington. It will also help you determine permitting, licensing and regulatory requirements; obtain necessary application forms; and identify available resources.
- A “Document Center” that will house all pertinent documents for various city divisions and departments.



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- An “I Want To...” section that answers more than two dozen frequently asked questions about city government and the services it provides.
- Feeds to the City of Huntington’s Twitter and Facebook pages.
- An ability to post emergency alert information.
- A calendar that will include public meetings, 5K runs in the city and events at the Big Sandy Superstore Arena.
- A “Media” section that will inventory all press releases, monthly newsletters and fact sheets produced by the Office of Communications.
- Live video streaming to public meetings. This service will be added in the next few weeks.
- An “E-Newsletter” sign-up box that will allow the city to distribute information to residents and businesses via email.

The city’s website development team included employees from IT, Finance, Mayor’s Office and the Huntington Police Department.

“This website represents the result of a strong collaborative effort between the City, Bulldog and many other vested partners,” said Christine Borders, vice president of creative services for Bulldog. “We’ve been headquartered in Huntington for 15 years and we were thrilled to be chosen to redesign the site and make another positive impact on the city we call home.”

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